ᑲᑐᑎᓗᒍ ᓄᓇᕗᑦ ᐱᕈᖅᐸᓪᓕᐊᑎᓪᓚᕗᑦ
Building Nunavut Together
Nunavuliuqatigiingniq
Bâtir le Nunavut ensemble

Public Service Announcement

Financial Literacy Month

Start Date: November 20, 2025
End Date: November 30, 2025
Nunavut-wide **45 sec**

November is Financial Literacy Month, an annual campaign to help Canadians build the knowledge and confidence to manage their personal finances. Each year, Financial Literacy Month highlights the importance of budgeting, saving, managing debt and planning for the future.

This year's theme, "Talk Money," encourages conversations about finances to reduce stigma and help people make informed choices.

Discussing money can be hard and managing it can feel even more daunting. Prioritizing expenses, dealing with debt or making ends meet can be stressful. That's why it's important to reach out, share experiences, and learn about the tools and resources available to help you take control of your financial well-being.

As part of this year's theme, Consumer Affairs encourages everyone to start the conversation. Talk with family, friends or financial professionals. Building financial literacy starts with talking about money.

Visit the Government of Nunavut website for resources on financial literacy and consumer protection. You can also contact ConsumerProtection@gov.nu.ca or call 1(866) 223-8139 (toll free) for more information.

###

Media Contact:

Community Services
867-975-7829
CScomms@gov.nu.ca

ᑭᒃᑯᑐᐃᓐᓇᕐᓄᑦ ᑐᓴᕋᑦᓴᐃᑦ ᐊᑐᐃᓐᓇᐃᑦ ᐃᓄᒃᑎᑐᑦ, ᖃᓪᓗᓈᑎᑐᑦ ᐃᓄᐃᓐᓇᖅᑐᓐ ᐅᐃᕕᑎᑐᓪᓗ ᐅᕙᓂ *www.gov.nu.ca.*
Public Service Announcements are available in Inuktitut, English, Inuinnaqtun and French on *www.gov.nu.ca.*
Kavamatkunnin Tuhaqtitaujukhat hailihimajun Inuktitut, Qablunaatun, Inuinnaqtun Uiuitullu uvani *www.gov.nu.ca.*
Les messages d'intérêt public sont disponibles en inuktitut, en anglais, en inuinnaqtun et en français au *www.gov.nu.ca.*

Communications